



Widely recognized as the leader in the Indian beauty, health and fitness industry, **Vandana Luthra** is today regarded as an authority on the business of wellness.

As Founder & Mentor, she is the guiding force behind VLCC - the iconic health, beauty and wellness brand to have emerged out of the Indian sub-continent, whose presence currently spans over 260 locations across 9 countries. It employs nearly 6000 professionals, a majority of whom are doctors, nutritionists, psychologists, cosmetologists, beauticians, physiotherapists and the like.

On graduating from Delhi University, Vandana pursued further education in Nutrition and Cosmetology from Germany. She made her entrepreneurial debut in 1989 by opening India's first Transformation Center, which seamlessly married the scientific weight management programs with cutting edge skin and hair treatments, in New Delhi. This was at a time when the Indian market was still nascent and the concept of combining fitness and beauty, as an approach to holistic wellness as initiated by Vandana, was a completely new paradigm.

Today, VLCC is an international brand with over 180 weight-management, beauty and fitness centres across 109 cities in South Asia and the GCC, and more than a million satisfied clients.